



Environmental Solutions That Work



Innovating to protect and preserve.

At Xerox, sustainability has never been viewed as a cost of doing business, but as a way of doing business. It's an integral part of how we develop products and solutions to serve our customers.

Reducing Energy Use to Protect Our Climate

We do our part to reduce the risk of climate change by taking action to reduce energy use and associated greenhouse gas emissions.

We are taking a three-pronged approach:

1. Designing energy-efficient products
2. Working with customers to implement document management solutions
3. Taking energy saving actions within our factories and offices

Multifunction = Less Energy Use

Multiple Devices: 1100 kWh



Annual energy consumption of an office copier, four laser printers and a fax.

All in One: 600 kWh 45% reduction



Annual energy consumption of a Xerox WorkCentre® multifunction system.

Each generation of Xerox products is more energy efficient...the Xerox WorkCentre® 5645 uses 30% less total energy compared with previous models.

1. A Star Partner

Each new generation of Xerox products offers more functionality and uses less energy – saving our customers money and reducing the carbon footprint. Since 1993, we have been a charter partner of the International ENERGY STAR program. Over 500 Xerox copiers, printers, faxes and multifunction products have earned ENERGY STAR status.

2. Efficient Document Management Solutions

Customers become more productive through comprehensive document management solutions, reducing costs and improving material and energy efficiency. For example, the annual energy required to provide users with copy, print, fax and scan capabilities can be cut in half by combining the functions of multiple products into one machine.

3. Inside Xerox

Within our own operations, we have pledged to reduce our total greenhouse gas emissions 25% by 2012 from a 2002 baseline. We expect to become as much as 30% more energy efficient across our offices, factories and fleets.

Implementing the 3rs: reduce, reuse, recycle.

Xerox's comprehensive programs help customers use paper wisely, reduce office waste and manage equipment at end-of-life.

Responsible Use of Paper

Xerox Paper is carefully managed, from the source of the fiber used to make the paper through its manufacture and use. Our stringent environmental requirements apply worldwide and ensure that paper is sourced from forests that are managed sustainably. In addition to recycled content paper, we offer paper certified to sustainable forest management standards such as FSC and PEFC, and our innovative High Yield Business Paper uses half the trees of conventional paper. We pioneered 2-sided (duplex) copying and printing and our machine software helps customers reduce paper consumption by facilitating electronic data management, scan to email, print-on-demand and distribute-then-print workflows.

Advancing Sustainable Forest Management

Aiming to ensure that today's forest lands are there for tomorrow's generations, we have invested \$1 million in a 3-year partnership with The Nature Conservancy to strengthen and advance practices used to conserve the world's forests.



Reducing Office Waste

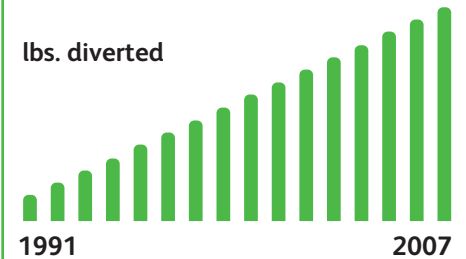
We offer the industry's most comprehensive imaging supplies return program. Through our Green World Alliance program, our customers return millions of cartridges and toner containers each year. Prepaid postage labels and packaging from new supplies make it easy to return spent items for recycling, where over 90% of the material is either reused or recycled.

Tackling the Problem of E-waste

We pioneered the practice of remanufacturing, reuse and recycling of office equipment. Machines are designed for easy disassembly, durability, contain fewer parts and are controlled for chemical content. Equipment returned to Xerox at end-of-life can be remanufactured to as-new performance specifications that meet our strict product quality standards.

Xerox Remanufacturing and Recycling Programs

Since 1991, we have diverted over 2 billion pounds (cumulative) of waste from landfills through our equipment and supplies return, reuse and recycling programs.



Learn how to recycle Xerox Supplies at: www.xerox.com/gwa

New technologies deliver environmental benefits.



Digital Production Technology reduces the potential for wasted paper due to excess inventory by making it economical to print books and brochures as they are ordered. Non-toxic dry inks deliver nearly 100% transfer efficiency to reduce potential for waste. And emissions of chemicals such as ozone and dust are strictly controlled to the same levels of Xerox office machines, well below regulatory requirements.

Emulsion Aggregation Toner is a breakthrough technology for producing black and color toner. The extremely small size and uniform shape of emulsion aggregation toner means that it enables production of toner using 25-35% less energy per pound of toner. Combined with 40-50% less toner needed during printing, this technology offers an estimated 60-70% energy saving per printed page.

Solid Ink Technology uses unique ink formulations that are solid blocks of ink at room temperature. During the printing process these sticks are melted and image transfer happens in a single pass. This simplified process requires fewer supply items – as much as 90% less by weight – than a comparable laser printer, reducing the potential for waste.



Learn more at: www.xerox.com/environment

For Customer Support call or email us at: 1-800-828-6571,
1-866-375-4134 TTY, or usa.xerox.ehs@xerox.com

©2009 Xerox Corporation. All rights reserved. Xerox® and the sphere of connectivity design, and WorkCentre® are trademarks of Xerox Corporation in the United States and/or other countries. 01/09

701P48407

